FWRA's Work and Policy Guidelines



The Food Waste Reduction Alliance (FWRA), an initiative of the Grocery Manufacturers Association, the Food Marketing Institute, and the National Restaurant Association works to create solutions, drive cross-sector collaboration, and share best practices to reduce, recover, and recycle food waste.

In 2013, the FWRA became a founding partner of the U.S. food waste challenge and committed to reducing waste in our industries. Later, in 2015, the federal government set a goal to reduce our nation's food waste 50 percent by 2030. The FWRA supports this goal and is committed to being a resource for government to help achieve it.



- The FWRA supports voluntary actions to reduce food waste and is making great strides in food waste reduction through voluntary activities by our members. For example, the FWRA is working to increase food donation, collect food waste data through our assessment survey, create tools for waste reduction, streamline date labeling to decrease consumer confusion, and share best practices on source reduction, food donation, composting, and anaerobic digestion.
- The FWRA advocates for educational efforts to increase public awareness around food waste issues including date labeling, liability protection for donation, and source reduction.
- The FWRA advocates for policies that support the development of the food waste recycling and donation infrastructure across the nation. Having a cost effective way for businesses to recycle food waste is essential and building the infrastructure is the first step.
- The FWRA advocates for policies that are designed to economically reduce, recover and recycle food waste. The FWRA also advocates for uniformity in policies within states on the issue of food waste.
 - Standardized policy is useful in this area because cities, counties, and municipalities can often enact different policies. This patchwork can be difficult to comply with, lead to confusion, and produce a barrier to reducing food waste and increasing donation.
- The FWRA advocates for increased federal and state tax incentives to encourage food donation and increased liability protection for donors.